

8:30am	Registration opens	Coffee and tea on arrival
9:15am	MC Welcome	Rachael Adams Ethnolink
9:20am	Opening Address	Vivienne Nguyen AM Victorian Multicultural Commission
9:30am	Opening Keynote	Costa Vasili Ethnolink <i>Ethnolink's Evolution: 4 Insights from our 13-Year Journey</i>
9:50am Session 1	Presentations	Jess Mathew Senior Engagement Officer, Department of Families, Fairness and Housing <i>Diversity within diversity: Understanding Victoria's multicultural community narratives</i> Anthony Lam Founder & CEO, Punchy Digital Media <i>Producing Multicultural Creative Content For Your Community</i> Sherry Xu Managing Partner, Brand Asia <i>A Complete Guide to Target Chinese Residents in Australia</i> Juan Paolo Legaspi President, National Ethnic and Multicultural Broadcasters' Council <i>Diversity On Air: Showcasing Multicultural Content Through Community Media</i>
10:40am Session 1	Panel: Innovative Strategies for Engaging Multicultural Audiences	<i>This panel explores forward-thinking approaches for effective multicultural engagement in Australia, covering topics such as digital media, cultural fluency, and leveraging community leaders for inclusive communication strategies. Participants will gain actionable insights to enhance their organisation's connections with diverse communities.</i> Facilitator: Costa Vasili Founder & CEO, Ethnolink <ul style="list-style-type: none">• Jess Mathew Department of Families, Fairness and Housing• Anthony Lam Punchy Digital Media• Sherry Xu Brand Asia• Juan Paolo Legaspi National Ethnic and Multicultural Broadcasters' Council
11:10am	Morning tea	
11:30am	Presentation	Rachael Adams Head of Multicultural Communications, Ethnolink <i>Including Community Voices in Multicultural Communications</i>
11:45am	Presentation	John Burgess CEO and Director of Strategy, Little Rocket <i>First Nations Cultural Engagement - A Campaign Application Process</i>
12:00pm	Facilitated Roundtable Discussions	<i>A chance to exchange your experiences and gain new perspectives on multicultural communications.</i>
12:50pm	Lunch	

1:40pm

Presentations

Session 2

Dr Michelle Lamblin and Amanda Sabo | **Orygen**

Consultation for Global Impact: Translating #chatsafe Suicide Prevention Resources for Diverse Audiences

Cate Harris and Roberto Venturini | **The Royal Children's Hospital**

More than words: Making paediatric health services accessible for all

Anni Tillack-Benton and Blossom Ah Ket | **Health Translations**

The Health Translations Library's vital role in promoting health equity

Henrietta Podgorska | CEO, **Umbrella Multicultural Community Care**

Don't Break It, Build It: Languages are Assets, Not Barriers

2:30pm

Panel: Addressing Health Disparities through Culturally-Appropriate Engagement and Communication

Session 2

This panel explores the intersection of health equity and multicultural communication, addressing disparities in diverse communities by discussing culturally appropriate strategies, understanding unique health challenges, and fostering trust through effective engagement, aiming to contribute to the reduction of health disparities in multicultural communities.

Facilitator: Cloe Bru | Head of Account Management, **Ethnolink**

- Dr Michelle Lamblin | **Orygen**
- Cate Harris | **The Royal Children's Hospital**
- Blossom Ah Ket | **Health Translations**
- Henrietta Podgorska | **Umbrella Multicultural Community Care**

3:00pm

Presentation

Anthony Pym | Professor of Translation Studies, **The University of Melbourne**

How to enhance machine translation in emergency communication

3:20pm

Afternoon tea

3:40pm

Keynote

Holly Seale | Associate Dean, **University of New South Wales**

Enhancing the role of community connectors during health emergencies

4:10pm

Closing remarks

4:30pm

Summit concludes

*The program is subject to change without notice.
V0.4*

Making Multicultural Communications Mainstream

Ελληνικά

ਪੰਜਾਬੀ

العربية

日本語

한국어

Pitjantjatjara

Español

简体中文

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नेपाली

Italiano

