

8:30am **Registration opens** Coffee and tea on arrival

9:20am **MC Welcome** Rachael Coulthard | **Ethnolink**

9:30am **Opening Keynote** Costa Vasili | **Ethnolink**
Ethnolink's Evolution: 4 Insights from our 13-Year Journey

9:50am **Presentations**

Session 1

Mary Ann Baquero Geronimo | CEO, **FECCA**

Beyond Engagement: Cultivating Accountability and Trust through Innovative Strategies

Sean de Kretser | Managing Director, **The Information Access Group**

Communications for Everyone

Leigh Cox | Director, Language Services Policy, **Department of Home Affairs**

Language Services: Meeting the Communication Needs of Australia's Linguistically Diverse Communities

Emily Newton | Senior Communications Advisor, Communities, **eSafety Commissioner**

Culture, connection and creativity: eSafety's First Nations resources and communications approach

10:40am **Panel: Innovative Strategies for Engaging Multicultural Audiences**

Session 1

This panel explores forward-thinking approaches for effective multicultural engagement in Australia, covering topics such as digital media, cultural fluency, and leveraging community leaders for inclusive communication strategies. Participants will gain actionable insights to enhance their organisation's connections with diverse communities.

Facilitator: Costa Vasili | Founder & CEO, **Ethnolink**

- Mary Ann Baquero Geronimo | **FECCA**
- Sean de Kretser | **The Information Access Group**
- Leigh Cox | **Department of Home Affairs**
- Emily Newton | **eSafety Commissioner**

11:10am **Morning tea**

11:30am **Presentations**

Session 2

Ine Bereens | Senior Manager, **The Social Policy Group**

Uniting Languages, Empowering Lives: The Impact of the MyAus App

Omar Al-Ani | Director, **The Australian Multicultural Health Collaborative**

A presentation by AMHC

Anushe Khan | Project Coordinator, **Women's Health Matters**

Communicating with Community: Insights from Bilingual Health Education in the ACT

12:20pm **Panel: Addressing Health Disparities through Culturally-Appropriate Engagement and Communication**

Session 2

This panel explores the intersection of health equity and multicultural communication, addressing disparities in diverse communities by discussing culturally appropriate strategies, understanding unique health challenges, and fostering trust through effective engagement, aiming to contribute to the reduction of health disparities in multicultural communities.

Facilitator: Cloe Bru | Head of Account Management, **Ethnolink**

- Ine Bereens | **The Social Policy Group**
- Omar Al-Ani | **The Australian Multicultural Health Collaborative**
- Anushe Khan | **Women's Health Matters**
- Sharon Brine | **Department of Health and Aged Care**

12:50pm Lunch

1:40pm Rachael Coulthard | Head of Multicultural Communications, **Ethnolink**
Including Community Voices in Multicultural Communications

2:00pm **Community Panel: Learning from Listening**

This panel aims to enhance audience understanding of cultural and linguistic nuances crucial for effective communication within diverse communities. It encourages interactive discussions, with panelists sharing personal experiences, unique perspectives, and success stories as migrants.

Facilitator: Shereen Ghali | Head of Community Engagement, **Ethnolink**

- Saad Khalid | Executive Director, **Canberra Multicultural Service Radio**
- Sam Wong AM | **Former Ambassador for the People of Australia**
- Mercedes Dent | **Argentinian Community Member**
- Mainul Haque OAM | **Multicultural Community Leader**

2:40pm Afternoon tea

3:00pm **Keynote**
Erika Gonzalez (PhD), **RMIT University**
Quality: A Shared Responsibility

4:10pm Closing remarks

4:30pm Summit concludes

The program is subject to change without notice.

Making Multicultural Communications Mainstream

Ελληνικά

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ਪੰਜਾਬੀ

한국어

العربية

日本語

Pitjantjatjara

简体中文

नेपाली

Español

Italiano

