

8:30 AM

Registration Opens

9:10 AM

Welcome Address

Helen Kapalos, Master of Ceremonies

9:20 AM

Opening Keynote

Professor Marc Orlando, Macquarie University

Words That Work for Everyone: Designing Readable Texts for Multilingual Audiences

10:00 AM

Presentation Session 1

Anthea Hancocks, Scanlon Foundation Research Institute

The Relationship Between Communication and Social Cohesion

Carlo Krikowa, Australian Multicultural Health Collaborative

The Collaborative: Lost and Found in Translation

Sarah de Guzman and Sheetal Challam, Cancer Institute NSW

*Research with Multicultural Populations in NSW to Understand Bowel Cancer Screening Knowledge, Attitudes, Beliefs and Behaviours***Panel Discussion 1**

11:15 AM

Morning Tea

11:35 AM

Presentation Session 2

Camilla Becket, Butterfly Foundation

Let's Talk Eating Disorders in Arabic: Challenges and Opportunities in an Outreach Campaign

Arlie Novy and Aimee Draper, Rare Cancers Australia

Creating Accessible Cancer Support Information for Multilingual Communities

Anthony Lam, Punchy Digital Media

*Changing Behaviour with a Co-Designed Punjabi Road Safety Video***Panel Discussion 2**

12:50 PM	Facilitated Roundtable Discussions
1:20 PM	Lunch
2:00 PM	<p>Presentation Session 3</p> <p>Nicole Hogan, New South Wales State Emergency Service and Rachael Adams, Ethnolink <i>Co-Designing Emergency Communications with NSW's Multicultural Communities</i></p> <p>Ronnie Navani, Multicultural Outdoor (MCO) <i>Beyond Translation: Placing Government & Important Messages in Multicultural Communities</i></p> <p>Sherry Xu, Brand Asia <i>Reaching Chinese Communities in Australia: What Actually Works in 2026</i></p> <p>Jesusa Helaratne, NSW Multicultural Health Communication Service <i>Communicating and Engaging Effectively with Culturally and Linguistically Diverse Communities</i></p> <p>Panel Discussion 3</p>
3:30 PM	Afternoon Tea
3:45 PM	<p>Keynote Presentation</p> <p>Costa Vasili, Ethnolink <i>Language AI: Multicultural Communications in 2030</i></p>
4:20 PM	<p>Closing Remarks</p> <p>Helen Kapalos, Master of Ceremonies</p>
4:30 PM	Summit Concludes

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