ethnolink summit



Sofitel - Brisbane Central — Tuesday 10 November 2026

1300 063 250 quotes@punchystudio.com.au

punchy.

Visual communications that **empower communities**

Animation | Live Action | Research & Strategy | Design & Illustration

Australian Government	Queensland Government	Jean Hailes for Women's Health	Cancer Council Queensland
Lung Foundation Australia	Emerging Minds	QUT Queensland University of Technology	ATSILS Aboriginal and Torres Strait Islander Legal Service (Qld) Ltd
Stroke Foundation	diabetes australia	Autism Awareness Australia	RSPCA

State of Public Sector Communications 2026

Download the ebook ↓

8:20 AM

REGISTRATION OPENS

Coffee & refreshments available

9:00 AM

WELCOME ADDRESS

Helen Kapalos
Master of Ceremonies

Welcome to Country:
Baringa Barambah

9:30 AM

OPENING ADDRESS + Q&A

Costa Vasili
Ethnolink

Beyond Tick-Box Translation: How to Actually Build Trust through Multicultural Communications

9:50 AM

SESSION 1

Gert Geyer & Carolin Klinger
Queensland Health

Co-designing Culturally Safe Health Communication with Aboriginal and Torres Strait Islander Communities

Dr Heena Akbar
The University of Queensland

Beyond Translation: what Māori and Pasifika Knowledge Systems Teach Us About Meaningful Community Engagement

Jana Ventura
True

From Co-Design to Community Impact: Lessons from True's Multilingual Cervical Screening Resource

10:40 AM

PANEL DISCUSSION 1

Facilitated by Jake Salotti
Ethnolink

11:10 AM

MORNING TEA

11:40 AM

SESSION 2

Lauren Williams & Courtney Johnston
Lung Foundation Australia

Healthy Lungs at Work: Reaching CALD Australian Workers

Anthony Lam
Punchy Studio

Lessons in Behaviour Change: A Case Study on Transport Victoria

Gillian Moody & Madeleine Simpson
Queensland Reconstruction Authority & Ethnolink

Presenting the Multicultural Natural Hazards Educational Resources Project

12:30 PM

PANEL DISCUSSION 2

Facilitated by Harriet Vaughan
Ethnolink

1:00 PM

LUNCH

1:45 PM

FACILITATED ROUNDTABLE DISCUSSIONS

2:30 PM

KEYNOTE + Q&A

Professor Mustapha Taibi
Western Sydney University

Working with Translators for Accessible Public Communication

3:10 PM

NETWORKING HOUR

Helen Kapalos - Master of Ceremonies

Refreshments available

4:10 PM

CLOSING REMARKS

4:30 PM

EVENT CONCLUDES

JOIN THE CONVERSATION

Scan to submit questions for the panel and the Q&A

Free Guest WIFI
WIFI Username: **ACCOR**
Password: **ETH26**